



**Tanja Bisgaard, Founder, Novitas Innovation, Denmark**

Tanja Bisgaard is the founder of Novitas Innovation which is a consultancy and research company that assists public agencies and organisations in understanding sustainable and green innovation and linking this understanding to innovation policy and initiatives. Tanja comes from a position as Manager of Policy Analysis at FORA, the Danish Ministry of Economics and Business Affairs, where she worked with identifying and analysing new forms of innovation in companies. Within the areas of user driven innovation and corporate social innovation, Tanja has worked on several projects documenting the successful results of companies' innovation processes and developing policy suggestions to foster growth in the business community. Tanja works with public agencies, regions, municipalities, cluster organisations and research units.